



# ESG Training for VC Investors in Emerging Markets

## What is Leading in ESG Training?

- **Leading in ESG** is an ESG capacity building training specifically developed for Venture Capital investors
- Originally conceptualized with KfW Capital and the BMW Foundation Herbert Quandt
- 70+ VC investors and LPs attended the trainings across San Francisco, New York, London, Munich and Berlin since 2022
- The partnership between VentureESG and GIZ's CATAL1.5T Initiative expands and adapts the training to West Africa and Latin America, tailor-fit for emerging markets contexts

## What you will gain

Based on VentureESG's 50+ training sessions over recent years, we developed a full-body workout to boost VCs' ESG-readiness, to satisfy LP expectations and to invest in and support companies better. Spanning five modules in two full days, we dive into the full VC value chain:

- Best practice insights from our own work and research
- Practical applications to your day-to-day reality
- Case studies and live discussions
- Two guest speakers (1 VC and 1 LP) will share practical insights

## AGENDA:

### DAY 1

- 09.30 – 10.00 Arrival/ light breakfast
- 10.00 – 10.30 Introduction(s) and expectations
- 10.30 – 11.30 S1: ESG Basics

### LUNCH + WALK

- 13.30 – 14.30 S2: Internal Fund Management
- 14.30 – 15.30 S3: Case Study
- 15.30 – 16.30 Practical Insights
- 16.30 – 17.00 Discussion

### DAY 2

- 09.30 – 10.00 Arrival/ light breakfast
- 10.00 – 10.30 Recap
- 10.30 – 11.30 S4: Investment

### LUNCH + WALK

- 13.30 – 14.30 S5: Portfolio support
- 14.30 – 15.30 S3: Case Study
- 15.30 – 16.30 LP insights
- 16.30 – 17.00 Final discussion and next steps

## About VentureESG

Established in 2021 by four VCs and a Cambridge Academic, **VentureESG** supports VC funds and asset owners in recognizing and implementing robust ESG practices. Our global community, comprising 500+ VC funds and 100+ limited partners and asset owners, focuses on:

- Peer learning and support through events, working groups, and expert-led sessions
- Fit-for-purpose resources from evidence-based frameworks to policy templates
- Capacity building and training for VCs and LPs globally

## Requirements and further information

1. The training is free and sponsored by GIZ's CATAL1.5°T Initiative. Breakfasts and lunches will be covered. All participants are responsible for their own travel and accommodation.
2. The training is by **invitation-only**, aimed exclusively for **venture capital funds**. We will not accommodate other types of participants (e.g. private equity buy-out funds or consultants).
3. Every cohort is limited to 7-8 funds per region.
4. Every fund is required to participate with **2-3 people per fund including at least one investor**.

## About the CATAL1.5°T Initiative

The **CATAL1.5°T Initiative** aims to boost investment in high-impact, high-return, early-stage climate tech ventures from the Global South. To ensure long-lasting impact, the initiative also strengthens climate tech networks within regional start-up and venture capital ecosystems. Regional CATAL1.5°T platforms in Latin America and West Africa are run by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in cooperation with EIT Climate-KIC, Tecnológico de Monterrey and Investisseurs & Partenaires (I&P). The CATAL1.5°T Initiative is funded by the international Green Climate Fund (GCF) and the German Federal Ministry for Economic Cooperation and Development (BMZ).

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